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Keio Plaza Hotel New Release

Keio Plaza Hotel Hosts “Hina-Matsuri Girls’ Doll Festival Art Exhibition” Exhibit of 5,500 Beautiful and Magnificent Hanging Art Ornaments and Special Menu Items

TOKYO - Keio Plaza Hotel Tokyo (KPH), one of Japan’s most prestigious international hotels located in Shinjuku, Tokyo, will host an art exhibition entitled “Prayers for Happiness of Children Reflected in Traditional Japanese Art” to commemorate Japan’s cultural event known as Girls’ Doll Festival or “Hina-Matsuri” from February 1 (Thursday) to March 31 (Sunday), 2024. This popular event will display magnificent and beautiful art ornaments in the lobby and other areas of our hotel, and our restaurants will also serve specially prepared menu items as part of this event.



A magnificent three meter high exhibit of about 5,500 genuine antique silk cloth hanging ornaments enshrining a display of beautiful “Mataro” dolls, created by the only artisans of this authentic tradition of “Kimekomi” crafted dolls officially recognized by the Kamigamo Shrine in Kyoto, will be on display to greet guests in the third floor main lobby of our hotel.

The hanging ornaments are beautifully handcrafted stitch by stitch from traditional Japanese “kimono” and other clothing made from genuine antique silk fabric that have been handed down from generation to generation, and reflect the Japanese tradition of taking precious care of things, which is in keeping with the modern concept of sustainability. These carefully crafted ornaments symbolically reflect the hopes for health and happiness of children, with each ornament having their own unique symbolic meaning such as flowers for “beauty”, “Mari” balls for “energetic life”, goldfish as talismans to “ward off evil”, sparrows for “healthy sustenance”, and various other ornaments.

The beautiful hanging ornaments vividly adorning the display in the lobby of the Keio Plaza Hotel have become a popular springtime tradition that many overseas and Japanese guests anxiously look forward to each year. Also, this year’s exhibition will newly display Japan’s traditional craft of wooden mosaic art, which have also been created to reflect the prayers for happiness of children.



In addition, Japanese flower arrangement artist Tenkei Nomura will create flower arrangements befitting the spring peach tree flower season to be displayed on the third floor main lobby, and the second floor restaurant area including at the entrance to the “Kagari” Japanese cuisine restaurant for all guests to enjoy.

■ **“Hina-Matsuri Girls’ Doll Festival Art Exhibition - Prayers for Happiness of Children Reflected in Traditional Japanese Art”**

Dates: February 1 (Thursday) to March 31 (Sunday), 2024

◆ **Beautiful Decorative Hanging Ornaments Created by Hand Stitching Antique Silk Cloth**

Some 5,500 hand stitched decorative ornaments and Mataro dolls will be displayed.

Venue: Main lobby on the third floor, restaurant area on the second floor and seventh floor of the main tower

Collaborating Partners: Mataro Dolls, Mitsuyo Matsuo and her Himawari Group of Artists, Tenkei Nomura

◆ **The World of “Hina” Reflected in Wooden Crafts**

Traditional crafted arts of Kanagawa Prefecture that reflect prayers for happiness of children and convey a sense of the seasons.

Venue: Main lobby and art lobby on the third floor, South Tower lobby and other locations

Collaborating Partners: Kanagawa Prefecture, Odawara Hakone Traditional Wooden Mosaic Craft Association, Traditional Odawara Lacquerware Association, Traditional Kamakura Carving Business Cooperative

• **“Hakone Mosaic Wood Crafts” Featuring Mosaic Wood Crafts in Various Wood Colors and Grains**

Mosaic wood crafts, just like hanging decorative ornaments, are created in reflection of the prayers for all children to grow up healthy and happy.

• **“Odawara Lacquerware” - Handmade Lacquerware Highlighting the Beauty of The Wood Grain**

Trays, bowls and plates used in daily lives and made from natural wood with the added elegance of traditional Japanese lacquer will be displayed. Large plates decorated with plum blossoms will also be on display.

• **“Kamakura Carvings” – Lacquer Art that Has Transcended 800 Years of History and Survives in the Modern Day**

“Odairi-Sama Moyo” (Imperial Palace pattern) wall hanging decorations will be displayed.

◆ **Special Brilliant Menu Items Celebrating “Hina-Matsuri” Girls’ Doll Festival**

Date: February 1 (Thursday) to March 31 (Sunday), 2024

Special menu items celebrating “Hina-Matsuri” Girls’ Doll Festival served at four of our hotel restaurants are designed to provide guests with an experience of smiles and overwhelming joy.

- **Second floor: “Kagari” Japanese Cuisine Restaurant**
- **Second floor: “Soujuan” Kaiseki Cuisine Restaurant**
- **Second floor: “Jurin” All Day Dining Restaurant**
- **Seventh floor: “Shun” Tempura Restaurant**

Event Website: <https://www.keioplaza.com/offers/hina2024.html>

※All prices shown include service charges and taxes

※ Photographs represent images and are not photographs of the actual event. Menu items and dishes are subject to changes depending upon our ability to source food items due to seasonal and climatic factors.

Contacts: Keio Plaza Hotel Tokyo, Public Relations Manager

Yoko Sugiura, y-sugiura@keioplaza.co.jp

Naomi Ando, n-ando@keioplaza.co.jp