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Keio Plaza Hotel Hachioji Opens Four New Hello Kitty, My Melody, and Kuromi Character Rooms on July 14, 2023, New Hello Kitty and Little Twin Stars Photo Spot Also Opened

TOKYO - [Keio Plaza Hotel Tokyo](#) (KPH), one of Japan's most prestigious international hotels located in Shinjuku, Tokyo, is pleased to announce that it will open four new Hello Kitty character themed rooms at its Keio Plaza Hotel Hachioji (Tokyo, Hachioji City, General Manager Ryoichi Abe) on Friday, July 14, 2023. Two of the four rooms will be based on the theme of the Sanrio Co., Ltd. characters "Hello Kitty" and the other two rooms on "My Melody", who has many longtime fans from around the world, and her rival "Kuromi", who placed third in the "2022 Sanrio Character Awards". In addition, two new photo spots where guests can take commemorative pictures with "Hello Kitty" and "Little Twin Stars" were opened on the second floor of the Keio Plaza Hotel Hachioji on March 31, 2023 (Friday).

Hello Kitty, with her sparkling eyes and blushed pink cheeks, and dressed up in a princess outfit, will greet guests staying in her two rooms that have been adorned with originally designed jewelry and created in a luxurious atmosphere that befits a princess. The rooms will also provide a small elevated seating area as a special space for guests to enjoy cozy and relaxing gatherings with their family and friends.

The two other rooms are the first to portray the themes of the two Sanrio characters "My Melody" and her self-proclaimed rival "Kuromi" at any hotel within Japan, and they have been created in a cute and stylish motif using shades of pink and purple colors. And like the "Hello Kitty" rooms, they will offer a small elevated seating area for families and friends to enjoy a "Princess Party" as an experience unique to the Keio Plaza Hotel Hachioji.

At the newly created photo spots, "Hello Kitty" and "Little Twin Stars" greet guests in their own separate settings that both overflow with cuteness. "Hello Kitty" is portrayed as a princess standing at the top of a flight of steps in a three-dimensional relief created uniquely for the Keio Plaza Hotel. At the bottom of the steps is a glamorous looking chair patterned after a high heeled shoe that is cast with a spell to bring happiness to all those who sit in the chair. The other photo spot depicts "Little Twin Stars" playing in an amusement park floating above fluffy clouds, and both riding a unicorn against the backdrop of a rainbow and stars, also depicted in a three-dimensional relief.



Hello Kitty Room

My Melody and Kuromi Room

Room Name	Number of Room	Floorspace (Square meters)	Guests per Room	Room Rates (Yen)
Hello Kitty Rooms	2	36.2	2	51,500
My Melody and Kuromi Rooms			3	37,300
			4	30,250

Photo Spot



Hello Kitty



Little Twin Stars

© Reservations are only accepted through our online website service at the URL listed below. (Starts from May 14 (Sunday), 12:00 noon Japan Standard Time)

<https://www.keioplaza.com/hachioji/rooms/sanrio.html>

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