NEWS RELEASE



January, 2022

Keio Plaza Hotel Tokyo Hosts "Hina-matsuri" Girls' Doll Festival Event

– 4,500 Magnificent Hanging Art Ornament Display and Special Menus

TOKYO - <u>Keio Plaza Hotel Tokyo</u> (KPH), one of Japan's most prestigious international hotels located in Shinjuku, Tokyo, will will host an event entitled "Hina-matsuri" to celebrate Japan's cultural event known as Girls' Doll Festival from February 1 (Wednesday) to March 31 (Friday), 2023.







Every year, through February and March, Keio Plaza Hotel Tokyo celebrates the Hina-matsuri festival, a time when families pray for the health and growth of their daughters. This highly popular event is held annually and displays some 4,500 magnificent and ornate hanging art ornaments made by hand from old silk cloth. These ornaments are carefully crafted for this exhibition and symbolically reflect the hopes for health and happiness of children. For example, the decorations created for this exhibition have various symbolic meaning such as monkeys with the ability to ward off calamities, and mandarin ducks reflecting love between spouses.

Also, special menu items commemorating the "Hina-matsuri" Girls' Doll Festival will be served at four of our restaurants during the months of February and March 2023. The restaurants are doing something special for the festival, with menus offering colorful and exquisite dishes that highlight this time of year through fresh, seasonal ingredients.

"Hina-matsuri" Girls' Doll Festival Event

Date: February 1 (Wednesday) to March 31 (Friday), 2023

→ Hanging Art Ornaments and Tiered Stand of Dolls

Venue: 3rd Floor Main Lobby, Art Lobby, other locations

Cooperation: Mataro Dolls, Mitsuyo Matsuo and her Himawari Group of artists, Non-No Co., Ltd.

> Special "Hina-Matsuri" Menus

These menus will be served at our restaurants, including our traditional Japanese kaiseki, Japanese cuisine, and tempura. Chefs at each of these restaurants will prepare special dishes in the image of "Hina-Matsuri" Girls' Doll Festival.

Venue: Japanese Cusine "Kagari", Japanese Kaiseki Cuisine "Soujuan", Tempura "Shun", and All Day Dining "Jurin"

For more event details: https://www.keioplaza.com/offers/hina2023.html

About the Keio Plaza Hotel

Keio Plaza Hotel Tokyo (KPH), located in Shinjuku at the very heart of the nation's capital Tokyo, is one of Japan's leading international hotels. Our hotel boasts of over 15 restaurants and bars, and we host a wide range of local and international guests who visit us for our welcoming facilities, warm hospitality and unique services that allow them to experience Japanese culture, including our wedding kimono experience, tea ceremony and many others. For more information about our facilities and services, please visit our website, YouTube, Facebook or Instagram.

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