

November, 2017

**Keio Plaza Hotel Tokyo Commemorates 3<sup>rd</sup> Anniversary of Hello Kitty Rooms**  
 Introducing New Original Hello Kitty Doll wearing Yukata

TOKYO - [Keio Plaza Hotel Tokyo](#) (KPH), one of Japan's most prestigious international hotels located in Shinjuku, Tokyo, has introduced a new original Hello Kitty doll wearing yukata (Casual Japanese kimono) to commemorate the third year of operations of our ["Hello Kitty" themed rooms](#). For guests staying in Hello Kitty rooms, an original Hello Kitty doll will be presented. Guests can take pictures of their fun and memorable stays wearing same yukatas in our Hello Kitty rooms.

Eight of our hotel rooms were renovated in the theme of the globally popular character "Hello Kitty", with four rooms being remodeled in each of the two themes of "KITTY TOWN" and "PRINCESS KITTY" and opened on November 1, 2014. Our Hello Kitty rooms have received wide global media coverage and been used by "Hello Kitty" fans from around the world. In addition to the renovated rooms, our hotel has also started providing special room service breakfasts and special voice message services for Hello Kitty room guests.



Left: Hello Kitty Doll dressed in Yukata, Upper Right: Princess Kitty Room, Lower Right: Kitty Town Room

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***"Hello Kitty Room" with Breakfast Stay Package*** \*Period: Until March 31, 2018

Room rate (2 guests per room): Starting from JPY 56,236 per night including breakfast, service charges and taxes

\*Choice of stay in "Princess Kitty Room" or "Kitty Town Room"

- ☆ Special Hello Kitty Morning Wake-Up Calls
- ☆ Special Hello Kitty Room Service Breakfasts

Breakfast Menu: Potage soup, plain omelet with ratatouille and fries, sausage and vegetable sandwich, salad, fruit yogurt, fruit juice, coffee or tea

☆Special Gifts: Original Hello Kitty Doll wearing Yukata (Casual Japanese kimono)



For Reservations: +81-3-5322-8000 (Room Reservation Direct Line)

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