# NEWS RELEASE



October, 2017

### Keio Plaza Hotel Tokyo Hosts Japanese Chopsticks Exhibition

- as Part of Gift Giving Tradition

TOKYO - Keio Plaza Hotel Tokyo, one of Japan's most prestigious international hotels located in Shinjuku, Tokyo, will host an exhibition entitled "Japanese Chopsticks Exhibition — as Part of Gift Giving Tradition" from November 7 to 20, 2017 in the Art Lobby on the third floor. About 70 lacquered chopsticks from various prefectures throughout Japan will be displayed, along with special chopsticks in wood boxes and with chopstick rests. In addition, guests who eat specially prepared Japanese breakfasts (Limited to



10 meals per day) at the exclusive Club Lounge of <u>"Premier Grand"</u> will be presented with one set of commemorative *Wakasanuri* lacquered chopsticks.

This annually held exhibition is part of the Keio Plaza Hotel's Japanese cultural experience program and this year marks the sixth consecutive year that it will be held with the most renowned manufacturer "Hyozaemon", which was founded in 1921. Japan's traditional food culture is believed to be the only one in the world that uses only chopsticks, and the Keio Plaza Hotel seeks to demonstrate the beautiful tradition of Japanese chopsticks to guests. This exhibition is also designed to convey how chopsticks reflect the seasons in Japanese food culture, and show off various beautiful and colorful lacquer techniques as *Wakasanuri*, *Wajimanuri*, *and Tsugarunuri* from all parts of Japan that represent the uniquely Japanese concept of "wabi-sabi", which can be described as the acceptance of transience and imperfection. The Keio Plaza Hotel's Japanese cultural experience programs have been well received by guests, of whom 75% are from overseas countries.

## "Japanese Chopsticks Exhibition - as Part of Gift Giving Tradition"

Date: November 7 (Tuesday) to 20 (Monday), 2017

Time: 10:00a.m.~6:00p.m. (Until 4:00p.m. on the last day of the exhibition)

Venue: 3<sup>rd</sup> Floor Art Lobby Admission: Complimentary Co-Host: Hyozaemon Co., Ltd.

#### ■ Gift for Guests who stay on the Club Floor "Premier Grand"

Guests who eat specially prepared Japanese breakfasts (Limited to 10 meals per day, reservations required) at the exclusive Club Lounge of "Premier Grand" will be presented with one set of commemorative *Wakasanuri* lacquered chopsticks

# "Premier Grand" Stay Package

[Club Room Premier Grand] Starting from JPY22,500 [Premier Grand Suite] Starting from JPY45,000

Room rates: 2 guests per room, price per person including use of the Club Lounge, breakfast, service charge and taxes.



# **About the Keio Plaza Hotel**

Keio Plaza Hotel Tokyo, located in Shinjuku at the very heart of the nation's capital Tokyo, is one of Japan's leading international hotels. Our hotel boasts of over 20 restaurants and bars, and we host a wide range of local and international guests who visit us for our welcoming facilities, warm hospitality and unique services that allow them to experience Japanese culture, including our Hello Kitty themed rooms, wedding kimono fitting experience, tea ceremony, ikebana experience and many others. For more information about our facilities and services, please visit our website, YouTube, Facebook or Instagram.

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