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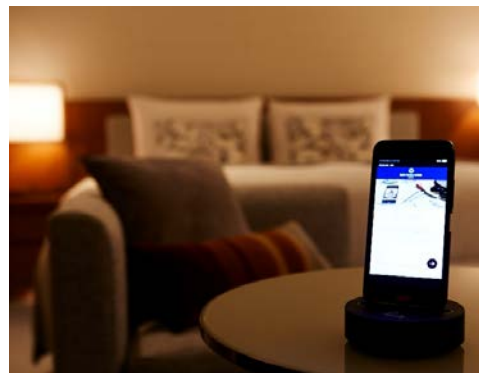
Keio Plaza Hotel Tokyo Starts

Complimentary Smartphone Service for Guests from September 1, 2017

Allows Guests to Access Internet, Make Domestic, Overseas Phone Calls

TOKYO - [Keio Plaza Hotel Tokyo](#) (KPH), one of Japan's most prestigious international hotels located in Shinjuku, Tokyo, will begin providing smartphones on a complimentary basis from September 1, 2017 to all guests during their stay. Smartphones will be available in each of the 1,438 guest rooms of the Keio Plaza Hotel Tokyo with no special registration required. Smartphones can be taken outside of the hotel and used to make domestic and international phone calls, and to access various Internet applications including social networking services (SNS) without the need to access Wi-Fi. These smartphones will also allow hotel guests to contact other Keio Plaza Hotel Tokyo guest rooms using the room-to-room internal telephone system from outside of the hotel. In addition, smartphones will also be equipped with special functions that show guests various details of our Hotel's Japanese cultural experience programs, including time schedules and availability.

About 75% of the guests staying at the Keio Plaza Hotel are overseas visitors from over 100 different countries. Therefore, the Keio Plaza Hotel Tokyo will begin this complimentary smartphone service to alleviate the stress that our overseas guests experience due to their inability to use their smartphones because of sporadic Wi-Fi coverage throughout Japan. These smartphones will also offer capabilities in 31 different languages. This and the other various services conducted by the Keio Plaza Hotel are in keeping with its goal of increasing customer satisfaction levels.



<Keio Plaza Hotel Tokyo “Handy” Complimentary Smartphone Service Details>

- ① **Domestic, overseas phone calls (Free phone call service within Japan and to six overseas countries including the United States, China, Taiwan, Hong Kong, the United Kingdom, and Australia)**
- ② **Social Networking Services (Most voice and text communications functions provided complimentary, but some services may entail fees)**
Provide ability to post pictures and comments of visits in real time on SNS
- ③ **Internet Browsing and Search function (Complimentary service)**
Ability to easily browse the Internet at various tourist spots for travel and other information
- ④ **Special Application Providing Details of Our Hotel's Japanese Cultural Experience Programs including Time Schedules and Availability**
Information regarding the Keio Plaza Hotel Tokyo's Japanese Cultural Experience Programs including [tea ceremony](#), [traditional Japanese kimono fitting service](#), and others is provided through messages sent to smartphone handsets.
- ⑤ **Real Time Special Offer Information Guidance**
Real time information regarding special offers of Keio Plaza Hotel Tokyo's restaurants and bars provided to hotel guests.
- ⑥ **Capability to Download and Use Any Applications of the Users Choice**
- ⑦ **No Registration for Use of Phones Required**
Hotel guests can use smartphones made available in each of their rooms without the need for registration. All personal information within the smartphones will be erased automatically upon their return at the time of check-out.



Contacts: Keio Plaza Hotel Tokyo, Public Relations Manager

Yoko Sugiura, +81-3-5322-8010

y-sugiura@keioplaza.co.jp