NEWS RELEASE



June, 2017

Keio Plaza Hotel Tokyo Press Release

Keio Plaza Hotel Tokyo Hosts a Complimentary Demonstration of "Noh" Japanese Traditional Performing Art Performance Collaboration with The National Noh Theatre

Introduction to The World's Oldest Theatrical Art

TOKYO - Keio Plaza Hotel Tokyo, one of Japan's most prestigious international hotels located in Shinjuku, Tokyo, will host a short live performance of Japan's traditional performing art "Noh" in the third floor lobby of our hotel on Wednesday, June 21, 2017 from 5:00p.m. to 5:15p.m. for the enjoyment of both our overseas and Japanese guests. This complimentary performance is part of our "Enjoying Japan's Traditional Performing Art Noh -Renowned Noh Play Hagoromo Exhibition" in June that will display traditional carved wooden Noh masks, intricately woven Noh costumes and





other related artistic props used in Noh, commissioned by the Noh National Theatre. In addition, cute paintings related to Noh by illustrator Haruna Tokimatsu will also be displayed in the second floor restaurant corridor area.

During the 15 minute performance held in our lobby area, dressing methods used for Noh masks and costumes will be demonstrated, along with a special short performance of "Hagoromo" conducted by Tsunao Yamai of the Komparu School of Noh (Pictured on the right), a leading Noh performer who has acted as an instructor of Noh helping to promote Noh art as the "Japan Cultural Envoy", appointed by the Agency for Cultural Affairs. He also appeared in an NHK's (Japan Broadcasting Corporation) popular drama entitled "Sanadamaru". Special explanations describing Noh will be provided in Japanese and English to give first time viewers a better understanding and more enjoyment from the performance.

The Keio Plaza Hotel hosts this Noh event for the enjoyment of all of our guests and as part of our Japanese cultural experience programs designed to satisfy the growing interest in Japanese culture of our overseas guests, whom account for over 70% of our total guest numbers.

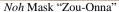
Enjoying Japan's Traditional Performing Art Noh - Renowned Noh Play "Hagoromo" Exhibition

Date: June 1st to 29th, 2017 Location: Art Lobby, 3rd Floor Admission: Complimentary Co-Sponsor: <u>National Noh Theatre</u>

■ Special Exhibition 1: Exhibition of Noh Masks and Costumes

Various items will be displayed to give exhibition attendants a sense of the atmosphere of the *Noh* play "Hagoromo" including highly dignified facial featured "Zou-Onna" *Noh* mask worn by actors playing the role of the heroine, and wide-sleeved traditional costumes representing the beauty of the mythical "Moon Palace" and scenic seaside location in Shizuoka City "Spring Miho No Matsubara". In addition, the precious paintings of "Hagoromo" created as part of a collection of modern *Noh* plays by the renowned artist Kogyo Tsukioka will also be displayed.







Heavenly Crown "Tenkan"



Paintings of "Hagoromo" by renowned artist Kogyo Tsukioka

■Special Exhibition 2: Paintings by Illustrator Haruna Tokimatsu

Location: 2nd Floor Restaurant Corridor



■Special Exhibition 3: Haruna Tokimatsu Art Exhibition - "Smile!"

Location: 2nd Floor of the South Tower (in front of Main Bar Brillant)



■ Special Event 1: *Noh* Play Hagoromo and Special Luncheon (for fee)

X Reservations required



Date: June 13, 2017

Time: Reception 11:00a.m./Noh Performance 11:30a.m./

Luncheon 1:15p.m.

Price: JPY17,000

*including Noh performance, meal, service charge and taxes Performers: Yoshimasa Kanze of the Yarai Noh Stage, and others Location: Eminence Hall on the 5th Floor

Special Luncheon Service: Guests can choose from Japanese Cuisine, Chinese Dining, or French and Italian Cuisine

■ Special Event 2: *Noh* Demonstration in the Lobby (free)

The unique opportunity to see the classic stage art up close will be during a free Noh demonstration in the Main Lobby. In this short 15-minute demonstration, Noh performer will introduce how the Noh masks and costumes are worn while guests can also enjoy a portion of Noh play "Hagoromo" for free.

June 21st, 2017 Date: 5:00 p.m. (15 minutes) Time:

Tsunao Yamai of the Komparu School of Noh Performer:

*With Japanese and English interpretation



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