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## Keio Plaza Hotel Tokyo Press Release

### Keio Plaza Hotel Tokyo Starts an Original Tokyo Sightseeing Limousine Tour with English-Speaking Chauffeurs to Explore Japanese Sake Breweries

TOKYO - [Keio Plaza Hotel Tokyo \(KPH\)](#), one of Japan's most prestigious international hotels located in Shinjuku, Tokyo, will offer [a special sightseeing limousine tour](#) of two sake breweries and a museum with optional English-speaking chauffeurs in collaboration with Keio Jidousha Co., Ltd (Keio Taxi Company) from December 2016. This plan is offered in commemoration of the opening of the Keio Plaza Hotel Tokyo's highest category of accommodation facility "[Premier Grand Club Floors](#)", and in response to the strong demand from overseas guests interested in experiencing Japanese culture at a more personal level in the comfort of a luxury vehicle.



This chauffeured tour will take guests to two of three Japanese sake breweries located in western Tokyo, including [Ishikawa Brewery](#), famous for its sake called "Tama Jiman", [Tamura Brewery](#), known for its "Kasen" sake created using water from a natural spring within the brewery facility located along the Tama River in Fussa City of Western Tokyo, and [Ozawa Brewery](#), a sake brewer with a history of over 300 years dating back to 1702 and renowned for its "Sawanoi" sake. Also, guests will be taken to "[Kushi Kanzashi \(Traditional ornate hair combs\) Museum.](#)" These tours can take up to six guests in chauffeur driven minivans, with an option to hire English speaking chauffeurs. Tour plan details may also be customized to meet guests' specific desires. All of the costs for the tours including admission to the museum, transportation and toll fees are included in the plan prices.

Over 75% of guests using the Keio Plaza Hotel (1,437 guest rooms) are from overseas. Keio Plaza Hotel Tokyo offers guests a wide variety of [sightseeing options](#) including 50 different types of sightseeing bus tours arriving and departing from our hotel lobby, Tokyo sightseeing taxis, free shuttle buses to Tokyo Disneyland, and many more. This new tour plan exploring sake breweries has been created in response to the rising worldwide popularity of Japanese sake, as well as the growing interest of overseas visitors to participate in and learn about Japanese culture, in addition to spending time shopping during their visits. Most of the sake breweries in Tokyo are located in the countryside and are viewed as difficult places to visit, especially for overseas travelers who are not familiar with these areas. By starting this plan with the Keio Taxi Company, an affiliated company of Keio Corporation that operates our hotel, a taxi company, department stores, railways and transportation companies in western Tokyo, we seek to offer our guests unique opportunities to discover new and exciting aspects of Tokyo.

#### ■ Private Limousine Tours to Explore Japanese Sake

- Tour Days: Tuesday to Sunday
  - \*Except normal and special holidays for museums and Japanese sake breweries
- Tour Guest Numbers: Between 1 to 6 guests (One tour per day)
- Fee: JPY50,000 (Passenger car for 1 to 4 guests), JPY55,000 (Minivan for upto 6 guests)
  - \*Additional service charge of JPY3,000 for tours held on Saturday and holidays
  - \*Fees include transportation, tolls, museum entrance fees, and taxes (Fees for lunch are not included)



\*Reservation should be made by 5:00pm one day prior to the actual tour.

## ■ Tour Route

9:00a.m.	Depart Keio Plaza Hotel *Saturday & Holidays departure 8:30a.m.
10:30a.m.	Ishikawa Brewery or Tamura Shuzo (Approximately 60 minutes)
12:15p.m.	Ozawa Shuzo (Approximately 2 hour tour, and lunch of choice) *Lunch is not included in the tour fee
2:15p.m.	Kushi Kanzashi Museum (Approximately 30 minutes)
4:15p.m.	Keio Plaza Hotel return *Saturday & Holidays return 4:45p.m.

## ■ Sake Breweries

Guests may choose 2 locations from 3 different sake breweries

### 1) Ishikawa Brewery Co., Ltd. (Fussa City) 石川酒造 (福生市)

Established in 1863, Ishikawa Brewery is known for over 10 different types of sakes including “Tama Jiman”, and its craft beer. Both an Italian and Japanese food restaurants are also operated on the premises.



### 2) Tamura Shuzojou Co., Ltd. (Fussa City) 田村酒造場 (福生市)

Founded in 1822, Tamura Shuzoujou is located close to the Tamagawa River and boasts of a natural spring on the premises called “Yoki Izumi” from which water is used to make “Kasen” brand of sake. Tamura Shuzoujou’s “Gin no Mai” sake became widely known as it was served at the Tokyo Summit.



### 3) Ozawa Shuzo Co., Ltd. (Ome City) 小澤酒造 (青梅市)

Ozawa Shuzo was founded in 1702 and is well known for its sake called “Sawanoi” made from and named after the fresh spring water from which it is made. This brewery has become a popular destination for overseas visitors for not only its delicious sakes, but also because of the “Kushi Kanzashi Museum” of ornate combs, “Gyokudo Art Museum” of Japanese paintings, “Seiryu Garden” and Japanese restaurants specializing in tofu and yuzu dishes.



### **Kushi Kanzashi Museum of Ornate Combs (On the premises of Ozawa Shuzo) 櫛かんざし美術館**

Over 4,000 traditional ornate combs belonging to the late Chiyo Okazaki are on display at this museum. The collection contains ornate combs used as accessories by Japanese women during the Edo to Showa periods (1603 to 1989).

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### **About the Keio Plaza Hotel**

[Keio Plaza Hotel Tokyo \(KPH\)](#), located in Shinjuku at the very heart of the nation’s capital Tokyo, is one of Japan’s leading international hotels. Our hotel boasts of over 20 restaurants and bars, and we host a wide range of local and international guests who visit us for our welcoming facilities, warm hospitality and unique services that allow them to experience Japanese culture, including our [Hello Kitty themed rooms](#), [wedding kimono fitting experience](#), [tea ceremony](#) and [many others](#). For more information about our facilities and services, please visit our [website](#), [YouTube](#), [Facebook](#) or [Instagram](#).

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