

## Keio Plaza Hotel Tokyo Press Release

### **New Hello Kitty Morning Wake Up Call Voice Message System for Guests Staying in Our Hello Kitty Rooms’ Special Christmas Accommodation Plans**

TOKYO - [Keio Plaza Hotel Tokyo \(KPH\)](#), one of Japan’s most prestigious international hotels located in Shinjuku, Tokyo, will introduce new services for the eight “[Hello Kitty Rooms](#)” including a special Hello Kitty voice message system from December, 2016. Guests receive their first taste of Hello Kitty’s hospitality with a welcome phone message awaiting them after they check in and arrive in their rooms. They also have the option to have Hello Kitty greet them in their morning wake up calls. There are also special “Hello Kitty Room” accommodation plans offered on limited availability to help guests celebrate the Christmas holiday season from December 19 to 25, 2016. During this period, guests who stay Hello Kitty Rooms in a special Christmas accommodation plan will be greeted with special Christmas versions of Hello Kitty voice message greetings as part of the special holiday plan.



The Hello Kitty Guest Rooms, decorated in highly attractive Hello Kitty décor, were opened from November 1, 2014 for Hello Kitty fans from around the world to enjoy. The Keio Plaza Hotel in Shinjuku operates a total of eight Hello Kitty rooms, including four rooms in each of the two themes of “KITTY TOWN” and “PRINCESS KITTY”. These rooms have gathered media attention from around the world and are frequently used by both Japanese and foreign guests.

These rooms and services, including the various original Hello Kitty mascot gifts given to guests to take home and Hello Kitty themed breakfast room services, have been very popular since their opening and they have contributed to a large number of repeat customers. This most recent service provides guests with the aural pleasure and surprise of Hello Kitty voice messaging to augment the pleasure Hello Kitty fans during their stay at our Hello Kitty Rooms.

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#### ■ Hello Kitty Room Christmas Accommodation Plan

Fee: JPY24,300 per guest, two guests per room  
(Including service charge, taxes)

Room Type: Guests may choose room type from either  
Princess Kitty Room or Kitty Town room

- “Princess Kitty Room” decorated with a Hello Kitty wreath.
- “Kitty Town Room” decorated with a Christmas Tree



Details:

- ☆ Stay in our Hello Kitty Rooms
- ☆ Hello Kitty Morning Wake Up Call specially created for the Keio Plaza Hotel
- ☆ Hello Kitty Room original room service breakfasts
  - \*Choice of having breakfasts in hotel restaurants also available
- ☆ Special Gifts, Services: Hello Kitty mascot specially prepared for the Keio Plaza Hotel
  - Special Hello Kitty Christmas voice message service
  - Hello Kitty Rooms with special Christmas decorations
  - Petit Christmas present (One per guest)

For information, reservations contact: +81-3-5322-8000 <Reservation Direct Line>

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