



In excellent shape

As part of the ongoing upgrades being made to our hotel, we recently reopened our newly renovated fitness room on the 7th floor. With its upscale atmosphere, you are guaranteed an even more comfortable workout.

Give it a try

With rugby mania picking up in Japan, what better way to show your support than by trying one of our refreshing rugby-inspired cocktails? We are serving our own custom drinks — including

the Scrum, Screw Pass, and Brave Blossom until November 30 in our main bar Brilliant, the Cocktail and Tea Lounge, and the sky lounge Aurora. Just one sip and you'll be converted.



AUGUST / SEPTEMBER 2019

plaza life



KEIO PLAZA HOTEL
TOKYO

The Secrets of STAYING COOL

Discover Japanese summer traditions



Keio Plaza Hotel Tama

Hello new friends

Following the success of our hugely popular Hello Kitty rooms, Keio Plaza Hotel Tama is proud to announce the opening of guest rooms featuring the Sanrio characters My Melody and Little Twin Stars.

In the My Melody rooms, My Melody is shown playing in a lush forest setting. Guests are provided with dolls of the character, specially designed for Keio Plaza Hotel Tama. The Little Twin stars room pictures Kiki and Lala playing in an amusement park in the clouds and riding on unicorns. The room's cushions, tables, and even curtain tassels are designed to make guests feel like they are a part of the scene.

It's the perfect place for you to stay with your own little stars.

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GUARANTEEING
the
**BEST
RATE**

For more details about how to take advantage of our best rate guarantee on rooms, visit:
<https://www.keioplaza.com/member/bestrate/shinjuku/index.html>

Special advantages exclusive for Executive Card members

The Keio Plaza Hotel Tokyo offers special room rates for members.



Please visit our "Executive Card" membership webpage: www.keioplaza.com/member/



Member rate advantages

- Best rate guarantee
- Late checkouts upon request (Prime: until 1:00 p.m. / Royal: until 3:00p.m.)
- Free use of the fitness room, and Sky Pool (summer only)
- Special "Pillow Menu" available upon request
- Fruit plate service for stays longer than seven nights
- Free parking
- Extra fees for the Express laundry service will be waived (for Royal members only)

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PLUS

- A dazzling experience
- Give it a try
- In excellent shape
- Hello new friends

The Secrets of STAYING COOL

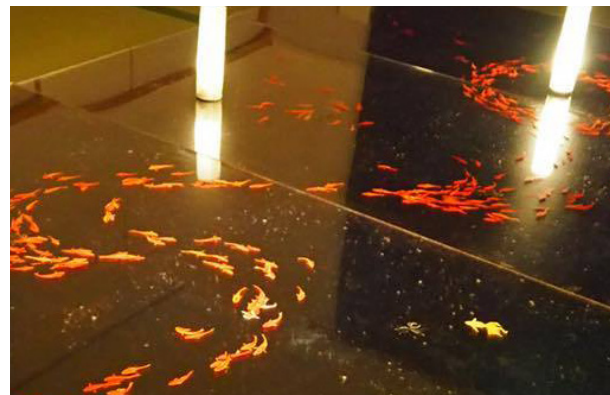
Discover Japanese summer traditions

With Japan's long, hot summer days, some distinctive ways to stay cool have been developed over the centuries and are now ubiquitous elements of the season. From Thursday, August 8 to Wednesday, September 25, Keio Plaza Hotel Tokyo is holding an exhibition, *Staying Cool in Summer — Japanese Wisdom and Beauty*, in the Art Lobby on the 3rd floor to show you how to beat the heat the Japanese way.

Flowing water

Hand towels and lacquer art convey cool

Thanks to its association with evening festivals, the goldfish is a quintessential image of Japanese summer. Let our display of goldfish-themed lacquer art and *tenugui*, or Japanese cloth hand towels, help to cool you down this year. Our featured *tenugui*, courtesy of Todaya-shouten, are dyed a vivid blue and elaborately patterned, evoking refreshing thoughts and feelings.



Yukata, the casual kimono

On display and ready to be worn

One sign that summer has arrived in Japan is when you begin to see people dressed in *yukata* — a casual cotton kimono, often worn at summer festivals. As part of the exhibition, we are displaying a gorgeous indigo-dyed long *yukata*, called *nagaita-chugata*.

Additionally, guests can rent *yukata* from the hotel to wear for the day. We will provide maps of the Shinjuku area that highlight notable sightseeing spots.

Yukata reservations can now be made online through the Keio Plaza Hotel website. Visit www.keioplaza.com/offers/easykimono.html.



Cool breezes

Fans and wind chimes define the season

The refreshing power of a cool summer breeze is represented in rounded *uchiwa* fans and folding *sensu* fans. On display will be a selection of *uchiwa* and *sensu* from Ibasen established in 1590, which has been making and selling fans. Each one is elaborately decorated with an eye-catching design or a summer-themed *ukiyo-e* woodblock print.

We will also be showcasing Japanese wind chimes from porcelain-maker Hataman Toen. It is believed that you feel cooler just hearing them ring.



Edo kiriko cut-glass glassware

Cutting through the heat

Beautiful table arrangements and coordination help to highlight the traditions of the season. This year, *Edo kiriko* cut-glass glassware — with a legacy dating back to 1834 — will be prominently featured. *Edo kiriko* masters cut delicate shapes into strikingly colored glass and the sight of its beauty will give you chills.



A dazzling experience

New projection-mapping lightshow at All Day Dining Jurin

Get ready to see all the sights of the summer — while relaxing at dinner. In collaboration with the creative company NAKED Inc., we are proud to present three summer-themed lightshows at our All Day Dining restaurant Jurin.

In the Wind, Water, Flower show, fairies fly about enchanting summer scenes. The Candle show portrays the glorious night sky of Tokyo, including Shinjuku's magical skyline as seen from Keio Plaza Hotel Tokyo. Finally, the Celebration features images of fireworks and Champagne, guaranteed to put you in a festive mood.

