

JAPAN'S CULTURAL HERITAGE

A living tradition

Embodying a long history of traditional Japanese culture, *geiko* (the preferred term in Kyoto for *geisha*) and *maiko* (an apprentice *geiko*) are said to be walking art. They endure strict training to understand and perfect — as well as protect and preserve — the artistic skills they need as *geiko* or *maiko*.

Behind the intricate beauty of the *maiko* and *geiko*

From October 3 to November 9, a special exhibition, called The Traditional Beauty of Kyoto Supporting *Geiko* and *Maiko* Culture, is highlighting the culture of Kyoto — the ancient capital of Japan.

With displays of *hanga* woodprint art, kimono for *geiko*, and Japanese fans, guests can learn about Kyoto's timeless traditional crafts, clothing, and entertainment. Also on display will be a photo exhibit of the Gokagai entertainment district of Kyoto famous for *geiko* or *maiko*.



Experience the beauty

On October 25 at 4:00 p.m., there will be a free traditional dance performance in the 3F lobby by a *geiko*, a *maiko*, and a musician.

Special advantages exclusive for Executive Card members

The Keio Plaza Hotel Tokyo offers special room rates for members.



Please visit our "Executive Card" membership webpage:
www.keioplaza.com/member/

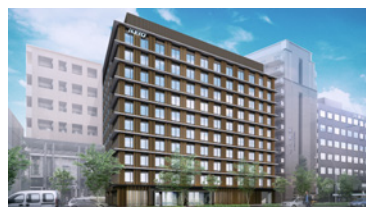


Member rate advantages

- Priority stay reservations
- Extended checkouts upon request (Prime: until 1:00 p.m. / Royal: until 3:00 p.m.)
- Free use of the Luxe Lounge (South Tower, 34F)
- Premier Counter for exclusive use when checking in
- Free use of the fitness room, and Sky Pool (summer only)
- Special "Pillow Menu" available upon request (only available to Royal members)
- Fruit plate service for stays longer than seven nights
- Extra fees for the Express laundry service will be waived (for Royal members only)

Keio Plaza Hotel Family

Keio Plaza Hotel Tama | Keio Plaza Hotel Hachioji | Keio Plaza Hotel Sapporo



KEIO PRELIA HOTEL KYOTO
KARASUMA GOJO, a new brand of the Keio Group, opens in Kyoto in November.

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KEIO PLAZA HOTEL
TOKYO

plaza life

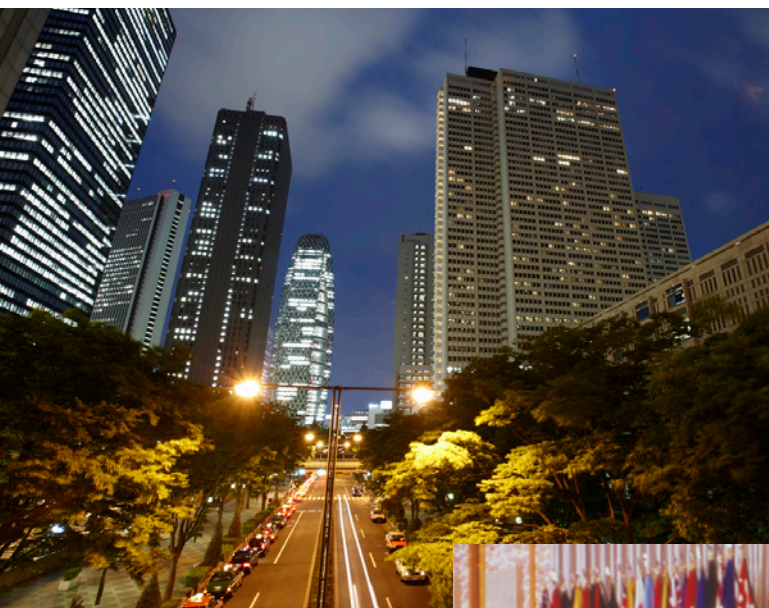
Behind the
**INTRICATE
BEAUTY**
of the *maiko* and *geiko*



PLUS

- The Home of MICE Events in Japan
- Barrier-free access
- At the height of luxury

THE HOME of MICE EVENTS IN JAPAN



Where it all started

Today, MICE — or meetings, incentives, conferencing and exhibitions — is a commonplace concept for businesses around the world, but in Japan these types of events first began at Keio Plaza Hotel Tokyo. For more than 45 years, it has organized events for companies, NGOs, governments, and inter-governmental organisations — including the United Nations. It has also held major conventions and trade fairs.

“We have hosted over 1,200 events since the hotel opened in 1971,” says Deputy Sales Director Masao Harada. “As the originators of MICE events in Japan, we have unparalleled experience and skill at facilitating successful meetings and conferences.”

The hotel has 1,438 guest rooms, allowing for even large groups to be accommodated. Our dedicated MICE coordinators are available around the clock to help you meet your needs.



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Masao Harada,
Deputy Sales Director



The ideal venue

With five main banquet halls that can hold a combined total of more than 4,000 people, as well as rooms for breakout sessions or smaller gatherings, Keio Plaza Hotel Tokyo has spaces for any size of event. An important aspect of the smooth running of an event is ensuring participants can get from one room to another quickly and with ease.

“One of the main reasons we have been so successful as a host for MICE events is thanks to the well-planned layout of the event floors,” explains Harada. “Corridors connect the main building and south building, and

escalators allow people to easily move between the fourth and fifth floors.”

Each banquet hall and meeting room is also equipped with top-of-the-line equipment.

“We are always trying to stay ahead of the curve,” Harada adds. “Keio Plaza Hotel Tokyo was among the first hotels in Japan to install interpretation booths and use audio receivers for multinational conferences. It was also one of the first to offer free LAN cable connections, and now we offer free Wi-Fi.”

The hotel is proud to provide support for the hearing impaired, with a magnetic loop sound system available in meeting rooms, as well as an online sign language interpretation service in guest rooms.



Delicious delicacies wherever you go

In addition to fully catered buffets or formal sit-down meals, attendees of MICE events have an extensive choice of dining options — including Japanese, Chinese, and Western cuisine — at the hotel’s many restaurants and bars.

“We pride ourselves on offering the very best dishes with seasonal ingredients,” Harada states. “There is something for everyone’s tastes.”

The banquet rooms on the 42nd, 43rd, 44th, and 47th floors offer a spectacular view of the Tokyo cityscape, overlooking Tokyo Skytree® and the Rainbow Bridge.



For more than just meetings

Numerous programs are on offer at the hotel for guests and visitors to experience Japanese culture. For example, you can take part in a tea ceremony or try flower arrangement at an *ikebana* workshop following your MICE event.

The hotel’s central location in Shinjuku means that MICE participants are close to temples and shrines, parks, countless shops and restaurants, and an exciting nightlife.

“Being only a five-minute walk from Shinjuku Station puts our guests right on the doorstep of one of the liveliest places in Japan,” says Harada. “It also gives them easy access to both major airports and many other areas of interest in and around Tokyo.”



GREAT ACCOMMODATION for all

Barrier-free access

Universal design rooms ensure accessibility for everyone. All 10 of these rooms are currently being renovated and will reopen in December, along with three additional luxury-type rooms, giving each guest the most up-to-date functions and design.

“As part of our dedication to the MICE ideal, we ensure that no matter what mobility issues a guest may have, they feel welcome, comfortable, and cared for,” Harada says.

At the height of luxury

The Premier Grand Club Floor, which opened in 2016, provides guests with the ultimate in comfort and luxury. In the tranquil and spacious Club Lounge — on the 45th floor, providing stunning views of the city — our dedicated concierges are always on hand to answer your questions and help you plan a better stay.

“When coming to Tokyo for a MICE event, there’s no better place to stay than Keio Plaza Hotel Tokyo,” states Harada. “And at Keio Plaza Hotel Tokyo, there’s no better place to stay than Premier Grand.”