



French culinary accolades

On April 5th, Honorary Executive Chef Hirochika Midorikawa became the first Japanese chef to be awarded the prestigious French cuisine chef prize, La Coupe d'Or Internationale d'Art Culinaire Marius Dutrey, at a ceremony held in Paris. Members of l'Académie Culinaire de France and Les Cuisiniers de France only recommend one person every few years from among chefs of French cuisine around the world, so it is a great honour that he has been selected for his culinary excellence. Previous recipients include Paul Bocuse (1994) and Joël Robuchon (2014).

"Receiving such an honorable award, I am truly grateful to the great chefs in Europe who taught me what French cuisine is," Midorikawa said in his acceptance speech. "I'd like to continue doing the best work while learning much more from my friends from all over the world."



Special advantages exclusive for Executive Card members

The Keio Plaza Hotel Tokyo offers special room rates for members.

Member rate advantages

- Priority stay reservations
- Extended checkouts upon request (Prime: until 1:00 p.m. / Royal: until 3:00 p.m.)
- Free use of the Luxe Lounge (South Tower, 34F)
- Premier Counter for exclusive use when checking in
- Free use of the fitness room
- Frequent flyer miles on more than 10 airlines worldwide
- Special "Pillow Menu" available upon request (only available to Royal members from 2:00 p.m. to 8:00 p.m.)
- Fruit plate service for stays longer than seven nights
- Extra fees for the Express laundry service will be waived (for Royal members only)



A 500-point bonus will be awarded to those who register to receive the new issue of Plaza Life via e-mail. You can sign-up on your My Account page.

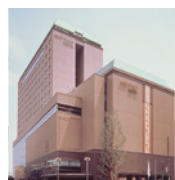


Please visit our "Executive Card" membership webpage:
www.keioplaza.com/member/

Keio Plaza Hotel Family



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The Casual Kimono Experience

A day of sightseeing in traditional style



*Experience the
comfort and
style of wearing
yukata for a day*



Japan's casual kimono, the *yukata*, is worn by both men and women, especially during the summer months. Starting June 13th, Keio Plaza Hotel Tokyo will allow you to experience the comfort and style of wearing *yukata* for a day. Women can enjoy the complete look by selecting a hair ornament and casual kimono purse as part of the rental package. Guests will be provided a map of Shinjuku to help them get around to popular sightseeing spots easily.

• www.keioplaza.com/offers/easykimono.html

Easy Kimono (Yukata) Experience

Availability: Year-round, on weekdays only
Times: Casual kimono should be returned by 18:00.

Assistance: Hotel staff will help you select and put on a casual kimono, a process that takes approximately 40 minutes.

Prices: The Standard Plan for both men and women is 5,400 yen; the more elaborate Superior Plan for women only is 7,000 yen.

Reservations: At the JTB office in the Keio Plaza Hotel lobby; and on the hotel's website.

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*plaza
life*



KEIO PLAZA HOTEL
TOKYO

THE CASUAL KIMONO EXPERIENCE

*A day of sightseeing
in traditional style*

Much of the power of Japan's traditional Noh theater — the world's oldest performing art — comes from the actors' striking masks and costumes. From June 1st to 29th, authentic carved wooden Noh masks, colorful, intricately woven costumes, and special props used during performances of the renowned Noh play, *Hagoromo*, are on display in the Art Lobby. This exhibition, held in cooperation with the National Noh Theatre, also includes paintings by illustrator Haruna Tokimatsu that depict scenes of Noh actors performing on stage and of the audience in attendance.



THE ARRESTING POWER OF NOH

—From June 1st to 29th

THINGS TO DO NEAR KEIO PLAZA HOTEL TOKYO

The Breathtaking Site of Hagoromo

Sightseeing around Miho no Matsubara, near Mt. Fuji

Located in Shizuoka City, this seaside pine grove is listed as one component of the Mount Fuji UNESCO World Cultural Heritage Site. Over 30,000 pine trees grow along its seven-kilometer beach. The green pine forest, the white waves, and the blue ocean — with Mount Fuji as their backdrop — have, for centuries, inspired *ukiyo*e artists such as Hiroshige Utagawa, as well as countless *waka* poems. The grove is home to the Hagoromo Pine, known for the legend of the same name. Every October, it is acted out as a Noh drama, in front of the tree, at night by firelight.

Location
From Shizuoka Station, go three stops on the JR Tokaido Main Line to Shimizu Station. Take the Miho Yamanote Bus to the Miho no Matsubara Iriguchi bus stop — an approximately 25-minute trip. It is a 15-minute walk from the bus stop. (Approximately two and a half hours from Shinjuku Station.)



Much of the power of Japan's traditional Noh theater comes from the actors' striking masks and costumes.

On Tuesday, June 13th, from 11:30 a.m. to 1:00 p.m., there will be a Noh performance in Japanese in the hotel, followed by a special luncheon at one of our restaurants.
Another unique opportunity to see this classic stage art up close will be during a free Noh demonstration in the Main Lobby, on June 21st at 5:00 p.m. This short demonstration is for both visitors and staying guests.

The Noh Play, *Hagoromo*: The Feather Robe

One of the most frequently performed Noh dramas is *Hagoromo*, or The Feather Robe, which is based on a well-known legend said to have been written more than 12 centuries ago. A fisherman is out walking along the seashore at Miho no Matsubara, in what is now Shizuoka City near Mount Fuji, when he finds a beautiful feather robe hanging on a pine branch. When the fisherman attempts to take it away with him, a celestial maiden appears and asks him to return the robe to her because she cannot go home to the Palace of the Moon without it. At first the fisherman refuses, but he eventually agrees to give it back if she will perform a heavenly dance. She agrees, and dances for him, praising the beauty of Miho no Matsubara in the spring. Then she returns to heaven, flying beyond the peak of Mount Fuji, in the light of the full moon.



BY TOKIMATSU HARUNA



Fragile Beauty

An exhibition of antique Arita and Imari porcelain

—From July 1st to August 2nd

For the 37th year, Keio Plaza Hotel Tokyo will be exhibiting exquisite antique Japanese porcelain from the southern island of Kyushu — the center of porcelain production from the 17th century to the mid-19th century. The exhibition will take place in the Art Lobby and along the second-floor corridor from July 1st to August 2nd. At the same time, in collaboration with antique art dealers, antique Arita and Imari porcelain pieces will be available for purchase at Keio Plaza



Hotel for the first time. There will also be pieces on sale by talented contemporary pottery artists — the perfect souvenir to take home with you.
Additionally, the designer Yoko Maruyama will prepare special table settings using antique Imari and Arita porcelain.
Experience for yourself the beauty and utility of exquisite Arita porcelain, including intricately painted Ko Imari (antique Arita) style dishes, when you select certain lunch and dinner courses at any one of our nine restaurants.

OUR PREMIER SERVICES Premier Grand

Breakfast in the Premier Grand Club Lounge

During the Japanese porcelain exhibition, a special Japanese breakfast will be served on Arita porcelain dishware, which will feature some ingredients brought in from Saga Prefecture. This is only available in our Club Lounge — for exclusive use by guests staying on our Premier Grand floors — and is limited to 20 people per day. Be sure you don't miss out!