

# Ogi Mystique

—from May 1st  
through May 31st

Our display of *Ogi* fans provides a look into the history of this fascinating craft, which originated in Japan and inspired European fans from the 18th through the 20th centuries. As you explore how women used these fashion accessories as adornments to enhance their beauty, and how each generation of fans made its own distinct fashion statement, we are certain you will be inspired by *Ogi*'s universal appeal. They also convey an important aspect of Japanese culture through their essential roles in classical entertainment, such as *rakugo* storytelling, and other indigenous performing arts.

For the exhibition, authentic *Ogi* have been loaned to Keio Plaza Hotel Tokyo from the POLA Research Institute of Beauty and Culture, as well as rare, valuable fans from Kyoto City.

During the *Ogi* fan exhibition, our restaurants will be offering special dishes that will also express an appreciation of beauty.



## OUR PREMIER SERVICES

Premier Grand

## Where East meets West

In this, the first of a new series on what makes our service exceptional — especially on our newly opened Premier Grand Club floors — we look at how the artistry of Japanese craftsmanship exists in harmony with the convenience and high standards of the West. Welcome to Premier Grand Services, only available at the Keio Plaza Hotel Tokyo.

The design of our preeminent, luxurious club floor “Premier Grand” was created by London’s G.A. Design, a leading interior and architectural design practice with a

clientele that includes many luxury hotels around the world. The elegant contemporary design was inspired by the theme of “East meets West.” Imitating aspects of a Japanese garden, many wooden items were used to create warmth throughout the space. Similar to garden stones, the carefully arranged gray keynote sofas come together to produce a sophisticated calmness. The artwork, by traditional Japanese craftsmen, imparts a sense of relaxation and tranquility. In this way, the unique and harmonious marriage of “East and West” — Traditional and Contemporary — was born.

Find more stories at our Feature 100 page:  
[www.keioplaza.co.jp/feature100](http://www.keioplaza.co.jp/feature100)



## Special advantages exclusive for Executive Card members

The Keio Plaza Hotel Tokyo offers special room rates for members.

### Member rate advantages

- Priority stay reservations
- Extended checkouts upon request (Prime: until 1:00 p.m. / Royal: until 3:00 p.m.)
- Free use of the Luxe Lounge (South Tower, 34F)
- Premier Counter for exclusive use when checking in
- Free use of the fitness room
- Frequent flyer miles on more than 10 airlines worldwide
- Special “Pillow Menu” available upon request (only available to Royal members from 2:00 p.m. to 8:00 p.m.)
- Fruit plate service for stays longer than seven nights
- Extra fees for the Express laundry service will be waived (for Royal members only)



A 500-point bonus will be awarded to those who register to receive the new issue of Plaza Life via e-mail. You can sign-up on your My Account page.



Please visit our “Executive Card” membership webpage:  
[www.keioplaza.com/member/](http://www.keioplaza.com/member/)

## Special Executive Card Member Room Rates

From April 1, 2017 until September 30, 2017, your special member room rates for Keio Plaza Hotel Shinjuku, Hachioji, and Tama will remain the same. However, from October 1, 2017, we are planning to apply new rates, which will be detailed in upcoming issues of *Plaza Life*.



## Keio Plaza Hotel Family



Tama



Hachioji



Sapporo

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Tokyo 160-8330, Japan  
Phone: +81-3-3344-0111 | Fax: +81-3-3345-8269  
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APRIL / MAY 2017

# plaza life



KEIO PLAZA HOTEL  
TOKYO

## TSUJIGAHANA REVIVAL

An exhibition of Itchiku Kubota's  
Mt. Fuji kimono

### PLUS

- Things to do near Tokyo  
*Inside the Itchiku Kubota Art Museum*
- Ogi Mystique  
*Japanese fans on exhibition*
- Our Premier Services  
*Where East meets West*





# Tsujigahana Revival

## An exhibition of Itchiku Kubota's Mt. Fuji kimono

To Japanese people, Mt. Fuji is not just another mountain. In addition to being considered sacred, it is an important symbol of the country, having long been the subject of its art and poetry.

Every year since Mt. Fuji was designated as a World Heritage Site in 2013, the Keio Plaza Hotel Tokyo has held an annual exhibition centered on the theme of this national icon of Japan.

This year, in celebration of famed kimono dye artist, Itchiku Kubota (1917–2003), a special exhibit is being held in our Art Lobby to mark the centenary of his birth. His love of nature, but especially of Mt. Fuji, was his constant source of inspiration.

Kubota's work has been exhibited and admired the world over. He was the recipient of France's Order of Arts and Letters medal in 1990.

Kubota revived and modernized a dyeing technique called Tsujigahana, from the late 15th and early 16th centuries. The painstaking technique of Itchiku Tsujigahana was employed to produce many of his kimono, including 17 masterpieces known as the Mt. Fuji Kimono series. Each intricately detailed kimono required a year to complete.



From March 28 to April 30, six of his kimono will be on display, lent to Keio Plaza Hotel Tokyo by the Itchiku Museum.

A kimono from 1986 depicting Aurora Borealis will be included in the exhibition, along with Kubota's first (1989) and last completed kimono of the Mt. Fuji series.

Additionally, there will be a photo exhibition, featuring stunning images of Mt. Fuji provided by the Kawaguchiko Museum of Art.



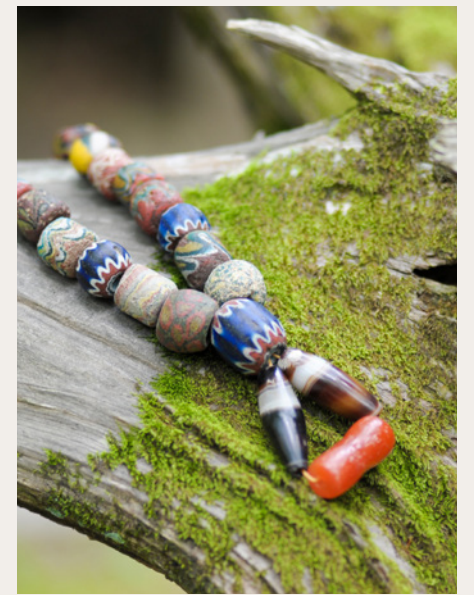
*Kubota's work has been exhibited and admired the world over. He was the recipient of France's Arts and Culture Medal in 1990.*



## A Collector of Beautiful Glass Beads

### Another of Kubota's passions

Also on display is Itchiku Kubota's collection of colorful glass beads from around the world. Over the centuries, and in different parts of the globe, these have been used in a variety of ways, such as religious worship and as a form of currency. They were an inspiration for Kubota's dyeing method, Itchiku Tsujigahana.



#### THINGS TO DO NEAR TOKYO

## Inside the Itchiku Kubota Art Museum

Itchiku Kubota, the master artist who revived the Tsujigahana tie-dyeing technique of the Muromachi period (1338–1573) had a dream of building a museum for his works in the shadow of Mt. Fuji. His dream was realized in his lifetime, and the museum stands today with a majestic view of nearby Mt. Fuji and serene Lake Kawaguchi. The

museum was built using wood from Hiba cypress trees that are more than 1,000 years old. In addition to the gallery of his dyed kimono creations and glass beads collection, there is a Japanese tea house, and a garden with a waterfall and walking path where you can take full advantage of the beautiful surrounding natural environment.

#### Location:

Take an express bus from the Shinjuku Expressway Bus Terminal to Kawaguchiko station. Then take a ten-minute taxi ride, or get on the "Retro Bus", to get to the museum.

For more information, visit: [www.itchiku-museum.com/en.pdf](http://www.itchiku-museum.com/en.pdf)

