## NEWS RELEASE



August, 2017

## Keio Plaza Hotel Tokyo Starts "Ikebana" Flower Arrangement Workshops by Artist Hiroki Maeno for Overseas Guests

TOKYO - <u>Keio Plaza Hotel Tokyo</u>, one of Japan's most prestigious international hotels located in Shinjuku, Tokyo, will start special 45 minute classes to teach overseas guests about "Ikebana" flower arrangement which will be held on every other Thursday beginning from August 10 in a private room for JPY3,000 per participant. Instruction and commentary will be provided by the renowned flower arrangement artist <u>Hiroki Maeno</u>.

Flower arrangement artist Hiroki Maeno has created special and unique flower arrangements for display in the main lobby of our hotel with each change of the seasons, four times a year. His newest flower arrangement will be 2.7 meters wide by 5 meters tall and made from bamboo, greeneries and white enkianthus, which are symbolic of cool in Japan, to provide aesthetic relief from the summer heat. This arrangement will be displayed from August 4 to 18, 2017 for all hotel guests to enjoy. The Keio Plaza Hotel has offered "Ikebana" flower arrangement workshops to guests staying at our hotel on an ad hoc basis until now, but in response to strong demand we will now begin offering these workshops on a regular basis and to a wider audience that includes visitors not staying at our Hotel.

Over 75% of the guests staying at the Keio Plaza Hotel are overseas visitors from over 100 different countries. Therefore, the Keio Plaza Hotel hosts various events throughout the year including live Koto Japanese harp performances and other traditional Japanese craft exhibitions as opportunities for our guests to experience the beauty of Japanese traditional culture. As part of our cultural experience programs, our hotel also provides events to experience Japanese tea ceremony at our tea room facilities, and to wear traditional Japanese kimono wedding gowns.





## ■ "Ikebana" Flower Arrangement Workshops

Date: The 2<sup>nd</sup> and 4<sup>th</sup> Thursday of every month

\*For this month: August 24 (Thursday), 2017

Time: 4:30p.m. to 5:15p.m.

Location: Private room Family Parlor "Emerald", 9<sup>th</sup> Floor of the South Tower

(Limited to about 6 guests for both staying guests and visitors)

Fee: JPY3,000 per adult (Includes flower materials, service fees and taxes)

Instructor: Ikebana Flower Arrangement Artist Hiroki Maeno

Reservations: Please contact "Guest Relations Desk," or dial #7 from within our hotel.

## About the Keio Plaza Hotel

Keio Plaza Hotel Tokyo, located in Shinjuku at the very heart of the nation's capital Tokyo, is one of Japan's leading international hotels. Our hotel boasts of over 20 restaurants and bars, and we host a wide range of local and international guests who visit us for our welcoming facilities, warm hospitality and unique services that allow them to experience Japanese culture, including our Hello Kitty themed rooms, wedding kimono fitting experience, easy kimono (Yukata) experience, tea ceremony, ikebana experience and many others. For more information about our facilities and services, please visit our website, YouTube, Facebook or Instagram.

Contacts: Keio Plaza Hotel Tokyo, Public Relations Manager

Yoko Sugiura, +81-3-5322-8010 y-sugiura@keioplaza.co.jp