RELEASE



March, 2017

Keio Plaza Hotel Tokyo Hosts Exhibition of Spectacular Ikebana Flower Arrangement by Artist Hiroki Maeno

Decorating Lobby with Beautiful "Sakura" Cherry Blossoms

TOKYO - Keio Plaza Hotel Tokyo, one of Japan's most prestigious international hotels located in Shinjuku, Tokyo, will host a special exhibition of "Ikebana" flower arrangement created by the renowned artist Hiroki Maeno from April 1 to 16, 2017. A large 2.7 by 5 meter flower arrangement lavishly adorned with some 200 beautiful "sakura" cherry blossom branches, which are one of the most symbolically important representatives of the Japanese aesthetic beauty during the spring, will be displayed in the third floor main lobby area for hotel guests to enjoy free of charge.



The artist Hiroki Maeno will also provide two Ikebana flower arrangement workshops held on April 6 (Thursday) from 4:00p.m. and 6:30p.m. in front of his beautiful arrangement. Guests will be able to view these workshops as they will be held in the lobby area.

About 75% of the guests staying at the Keio Plaza Hotel are overseas visitors from over 100 different countries. Therefore, the Keio Plaza Hotel has hosted exhibitions of Hiroki Maeno's Ikebana flower arrangements four times a year to show our guests the Japanese traditional sense of Japanese aesthetic beauty during each of the four seasons. These arrangements also demonstrate the artist Hiroki Maeno's abilities as a space producer. Furthermore, the upcoming exhibition will provide guests with a rare opportunity to enjoy the "sakura" cherry blossoms, which only remain in bloom for one to two weeks and are expected to have already fallen off the trees in the Tokyo region by the time that this exhibition is held.

■ Beautiful Ikebana Flower Arrangement Display by Artist Hiroki Maeno

"Japanese Hospitality through Flowers -Spring Dreams of Sakura"

Date: April 1 (Saturday) to 16 (Sunday), 2017 Location: Main Tower 3rd Floor Lobby, Complimentary

■ "Ikebana Flower Arrangement Workshops":

Two workshops limited to 8 guests staying at our Hotel Date & Time: 4:00p.m. and 6:30p.m. on April 6, 2017

Location: Main Tower 3rd Floor Lobby

(Limited to 8 guests staying at our Hotel per workshop)

Lecturer: Ikebana Flower Arrangement Artist Hiroki Maeno

Fee: Complimentary (Limited to 8 guests staying at our Hotel per workshop)



 $Held \ in \ April \ 2016$

<Ikebana Flower Arrangement Artist Hiroki Maeno>



Hiroki Maeno is able to produce many different styles of works using his protean skills and ingenious arrangements which pleasantly surprise all those who view them. He has been given a guild name "Hana-Takumi Maeno" or "Flower Artisan Maeno" in recognition of his extreme talents and abilities, which have come to transcend the traditional boundaries of Ikebana flower arrangement. Maeno has also come to be known as a "Flower Arrangement Architect' because of the beauty and grand scale of his flower arrangements. He has been asked to create flower arrangements for the APEC Energy Meeting held in Kyoto, the 1300 Year Anniversary of the Jinguji Temple, and numerous other events including television programs and plays.





Autumn 2016



Winter (New Year) 2016

About the Keio Plaza Hotel

Keio Plaza Hotel Tokyo (KPH), located in Shinjuku at the very heart of the nation's capital Tokyo, is one of Japan's leading international hotels. Our hotel boasts of over 20 restaurants and bars, and we host a wide range of local and international guests who visit us for our welcoming facilities, warm hospitality and unique services that allow them to experience Japanese culture, including our Hello Kitty themed rooms, wedding kimono fitting experience, tea ceremony and many others. For more information about our facilities and services, please visit our website, YouTube, Facebook or Instagram.

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