

Latest must-see news from the Keio Plaza Hotel

A buffet of sweet, juicy strawberries, for a touch of brightness and a dash of elegance



Price Adults: ¥ 3,800 children: ¥ 2,600

Hours 2:30 P.M. to 5:00 P.M (Orders welcomed until 4:30 P.M.)

At All Day Dining Jurin's sweets buffet, you can enjoy a mouth-watering variety of sweets and snacks, viewing a refreshing garden bursting with greenery. The "strawberry fair" will include more than 30 kinds of delicacies, featuring an abundance of large Japanese strawberries for the perfect afternoon treat.

Hotel bartender distinguishes himself by winning Grand Prix



Mr. Nakane's award-winning creation, "Dandyism Café—Men's Accomplishments"

Over the years, many Keio Plaza Hotel bartenders have been honored at cocktail competitions around the world. This proud tradition continues with Yosuke Nakane of the Hotel's main bar, Brilliant. Mr. Nakane distinguished himself by taking home the Grand Prix Award in the Spirit and Whiskey Division at the HBA-Kokubu Joint Cocktail Competition.



PLAZA EXPRESS

Unveiling traditional Japan



Revamped South Tower guest rooms and banquet halls



The foyer on the 47th floor lets you take in Tokyo's sweeping nightscape.



The banquet hall is the perfect place for entertainment with a dazzling view of Tokyo.



Renewed Superior Room in the South Tower

New

Last September, the Keio Plaza Hotel remodeled its 47th-floor banquet hall of the Main Tower, which commands excellent views of the city. The process has continued with work on guest rooms of the South Tower. We are determined to provide the most sophisticated environments and highest levels of comfort possible, adjusting every detail to meet ever-changing needs.

Special advantages exclusive for Executive Card members

The Keio Plaza Hotel Tokyo offers special room rates for members. Members staying at these rates will be able to use the Luxe Lounge along with all other membership conveniences.

Member rate advantages

- Priority stay reservations
- Extended checkouts upon request (Prime: until 1:00 P.M. / Royal: until 3:00 P.M.)
- Daily breakfast at the Cocktail & Tea Lounge
- Free use of the Luxe Lounge
- A counter for exclusive use when checking in (These privileges apply to guests staying at the membership rates.)

Members are also provided services such as

- Free use of a fitness room
- Frequent flyer mileage on more than 10 airlines worldwide

For more details, please visit our "Executive Card" membership webpage : <http://www.keioplaza.com/member/index.html>



CONTACT

SHINJUKU

• Keio Plaza Hotel Tokyo
2-2-1 Nishi-Shinjuku, Shinjuku-ku, Tokyo 160-8330 Japan
Tel: +81-3-3344-0111 Fax: +81-3-3345-8269
URL: <http://www.keioplaza.com>
E-mail: member-rt@keioplaza.co.jp

• Los Angeles Sales Office

Tel: +1-213-362-7767 Fax: +1-213-362-7772



KEIO PLAZA HOTEL FAMILY

- Keio Plaza Hotel Sapporo
Sapporo Snow Festival
The Sapporo Snow Festival captivates countless visitors from around the world. The Odori Park venue is only an 10-minute walk from the Keio Plaza Hotel Sapporo.
- Keio Plaza Hotel Tama
- Keio Plaza Hotel Hachioji

LIFESTYLE



Feb/Mar
2016

Hina-matsuri (Girls' doll festival) Experience Japan's culture fully, right here in the hotel.

Unveiling
Traditional
Japan

A spectacular in-house exhibition brings you face-to-face with marvels of Japanese tradition

From Feb. 1 to Mar. 31, 2016

The time-honored *hina-matsuri* festival is a special springtime occasion for families to pray for the good health and growth of their female children. Every February and March, the Keio Plaza Hotel's renowned *hina-matsuri* event delivers all the splendor of brilliant exhibits and *hina-matsuri* restaurant specials. Some 6,000 handmade silk dolls—charms believed to bring good luck to girls—hang in the hotel's public spaces. A fascinating, meticulously crafted set of dolls brings the medieval Japanese court to life in miniature. This year, particular focus is placed on different ways of gift wrapping (*origata*) and knotting (*musubi*), which are used in *hina-matsuri* ornaments. We hope our exhibits will allow you to gain a new perspective on Japanese sensibilities. The Keio Plaza Hotel is truly without parallel when it comes to experiencing authentic Japanese culture.

Hanging ornaments

Hanging ornaments for *hina-matsuri*. Using precious antique cloth of silk, careful handwork is used to make sure every single needle stitch is perfect. Each motif carries its own implications as a charm to bring happiness to girls.



Art of gift wrapping (*origata*)

Japan has developed its own culture of wrapping, which includes special ways of enfolding gifts. This reflects strict rules of decorum observed by upper-class samurai families for over six centuries. Both paper and folding styles differ, depending on the recipient and what is being wrapped. Using the method of *origata*, tender solicitude for the recipient is communicated.



Art of the knot (*musubi*)

Japan's "art of the knot" turns a single string into anything from a flower to a butterfly. In addition to its aesthetics, it serves a practical purpose as well—once untied, a perfect knot is hard to reproduce, thus serving as a seal. The method is also used in the kimonos worn by *hina-matsuri* dolls.

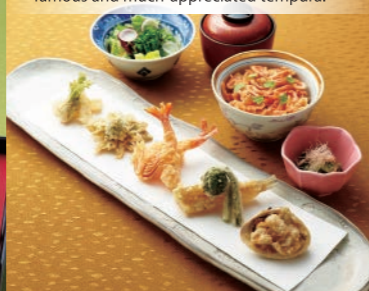


A colorful variety of special *hina-matsuri* meals breathes life into the Japanese spring.

Kagari's *hina-matsuri* special meal excels in both visual presentation and taste.



Shun will celebrate the girls' festival with its famous and much-appreciated tempura.



Art Lounge Duet will offer an afternoon "Japonesque" tea set during the festival.



Concurrently with the in-house *hina-matsuri* festival, nine hotel restaurants will offer special *hina-matsuri* meals. Each and every one of them transforms the ingredients of early spring into unique dishes alive with the spirit of springtime and a joy to behold and taste. Let yourself bask in the coming of spring.

Try on a wedding kimono, complete with personalized fitting. **News**

The perfect opportunity to photograph yourself in traditional Japanese garb with *hina-matsuri* ornamentation as a backdrop

The Keio Plaza Hotel now offers a new paid service for staying guests. Allow a specialist to help you dress perfectly in an authentic wedding kimono, and experience the luxury that characterizes the hotel. You can take photos of yourself at a Japanese-style shrine for weddings and other photogenic in-house locations used for special occasions. During February and March, our beautiful *hina-matsuri* ornaments will also provide an unforgettable backdrop.

Fees For women: ¥ 32,400 For men: ¥ 32,400 For a couple: ¥ 54,000
Hours Available on weekdays only, between 10:00 A.M. and 4:00 P.M.
 (The service takes an hour to complete, including 15 minutes for dressing.)
Reservations At the Guest Relations Desk in the lobby.

