

Feel the Full Beauty of Japan

The Many Faces of Japan's Traditional Porcelain

Until August 2nd, the Keio Plaza Hotel is holding a comprehensive event showcasing the Arita and Imari schools of porcelain, whose gorgeous, meticulous workmanship enchanted many in Europe and gave rise to the so-called "Japonism" aesthetic. The lobby exhibition space is modelled after similar spaces from famed expositions in Europe. Some extremely precious works of porcelain will be on display, including one piece that is more than 2 m (2.2 yards) in size. Also, renowned pottery workshops will exhibit and sell their works, while some of our restaurants will offer special meals served in Arita and Imari porcelain. This is an excellent chance to appreciate the many facets of Japan's 400-year tradition of porcelain crafts.



Large dish with bamboo grove design, overglaze polychrome enamels (late 19 century)

Leaf-shaped dish with wave and butterfly design, overglaze polychrome enamels (late 19 century-early 20 century)

Large bowl with iris and butterfly design, overglaze polychrome enamels (late 19 century-early 20 century)

Large vase with a design of arbor in a landscape, flower and butterfly, overglaze polychrome enamels (1840-1860s)



Arita porcelain works on display at expositions in the West have earned high acclaim.

Tokyo National Museum | Image: TNM Image Archives



Some of our restaurants offer special cuisine served in Arita and Imari porcelain in July.

Works from the Kyushu Ceramic Museum in Saga Prefecture

Things to do

Enjoy fireworks and experience Japan's festive summer.

Japan's *hanabi* (fireworks) stand out as a summer symbol, known for their brilliant variation of colors and carefully crafted designs. The word *hanabi* literally means "flowers-of-fire." Blossoming in the night sky, these "fire flowers" have enchanted generations of Japanese people. On summer weekends, many fireworks festivals are held across the nation, including in Tokyo, with one of the most famous being the "Tokyo Bay Grand Fireworks Festival." To this day, many spectators attend the events clad in *yukata*, a casual kimono, while food stalls line up to sell traditional Japanese snacks.



The Aurora Lounge is the perfect place to view fireworks and Tokyo Skytree.



The brilliant colors and designs of Japan's fireworks are applauded both at home and abroad.

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PLAZA EXPRESS

Stay cool in the summer heat.

for executive international club members

Making the Most of Japan's Summer

at Tokyo's Cool Spot—the Keio Plaza Hotel

Sky Pool, 7th floor, Main Tower

Blue skies and summer refreshment in our open-air pool

Sky Beer Hall, 45th floor, Main Tower

A must for any Japanese summer, our beer hall is open for a limited time.



KEIO PLAZA HOTEL
 TOKYO

Jul/Aug
 2015

Making the Most of Japan's Summer

at Tokyo's Cool Spot—the Keio Plaza Hotel

Stay cool in the summer heat.

Blue skies and summer refreshment in our open-air pool

The Keio Plaza Hotel offers a summer amusement not shared by many competitors in central Tokyo—an open-air swimming pool surrounded by green trees and the blue sky. Consisting of a main pool and one for small children, this Sky Pool provides you with an open space with abundant privacy—the perfect place for summer relaxation. In addition, the hotel offers a number of discount plans, including access to the pool with a stay or a meal at in-house restaurant.

2015.6.27 to 9.13
7th floor of the Main Tower
9:00 A.M. to 8:00 P.M.
(Entrance until 7:30 P.M.)

A must for any Japanese summer, our beer hall is open for a limited time.

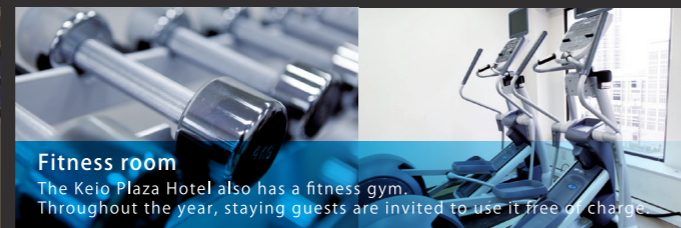
The Keio Plaza Hotel's "Sky Beer Hall" is a beloved summer tradition at Sky Bar Little Bear on the 45th floor of the Main Tower. Guests can enjoy beer, cocktails, wine, and many other drinks, along with a sophisticated variety of appetizers, including pizza, Japanese snacks, and much more. Prices are quite reasonable, starting at 500 yen. Many guests from outside Japan have come to appreciate the beer hall, which is a perfect venue for cost-conscious relaxation while drinking in the gorgeous Tokyo night-scape. (Beer hall is open until September 30th.)

The Sky Pool is fully equipped for the best enjoyment possible.



Locker room

Locker rooms separated by gender have shower booths, free lockers, and restrooms. Shampoos, body soap, and hair dryers are available.



Fitness room

The Keio Plaza Hotel also has a fitness gym. Throughout the year, staying guests are invited to use it free of charge.

Free Rentals: Towels, Deck Chairs, Floats Pay Rentals: Bathing Suits for 1,000 yen. (Purchase of inner wear at the cost of 500 yen is required.)

Special swimming pool rates for staying guests

Hour of use	Staying guests			Guests staying at member rates
	Adults	JPY	Children (age of 12 and under)	
9:00 A.M. to 8:00 P.M.	Adults	JPY 2,000	Children (age of 12 and under)	Free of charge
5:00 P.M. to 8:00 P.M.	Adults	JPY 1,200	Children (age of 12 and under)	Free of charge



* Staying guests can use the swimming pool before check-in and after check-out at the above quoted rates.
* The above rates include consumption tax.

Three ways to make the most of Sky Beer Hall

1 Foods and drinks to satisfy every taste

Sky Beer Hall offers a great variety of snacks to satisfy tastes of every sort—familiar items from pizza, onion rings, and California rolls to rib steak and other hearty meat dishes are complemented by Japanese snacks like yakitori (broiled chicken) and takoyaki (octopus meat in flour balls). Moreover, guests will be pleasantly surprised at the reasonable prices.



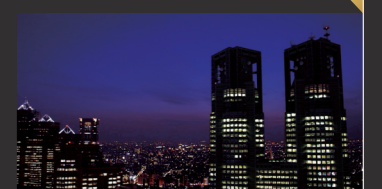
2 Original drinks exclusively available at Sky Beer Hall

The beer hall carries a number of original and distinctively Japanese drinks, such as a special highball prepared with made-in-Japan whiskey, soda, and Japanese basil.



3 Nightscapes that take your breath away

Located 160 m (175 yards) above the ground, the hall commands excellent views of both Tokyo Tower and Tokyo Skytree—unforgettable sights that are definitely worth the visit.



* A Korean-cuisine-themed beer hall is also featured at Korean Dining Gokoku-Tei until September 30th, 2015.

Special room rates for Executive International Club members

The Keio Plaza Hotel Tokyo is pleased to offer special room rates for members. Members staying at those rates will be able to use the Luxe Lounge along with all other member's conveniences



Type of Room	Special Member Rates (JPY)		Normal Room Rates (JPY)	
	Single	Double/Twin	Single	Double/Twin
Standard	26,230	30,850	38,840	45,604
Deluxe	27,250	31,880	54,284	61,048
Plaza Premier	29,210	33,840	54,284	61,048
Plaza Luxe	27,250	31,880	49,532	56,296

(until September 30th, 2015)

Member rate advantages

Benefits exclusive to members

- Priority stay reservations
- Extended checkouts (upon request)
- Early check-in (subject to availability)
- Daily breakfast at the Cocktail & Tea Lounge
- Free use of the Luxe Lounge
- A counter for exclusive use when checking in

* These privileges apply to guests staying at the member rates.

Members are also provided services such as

- Free use of a fitness room
- Frequent flyer mileage on more than 10 airlines worldwide

New membership for smoother stays (from October 1st, 2015)

Membership rewards will be classified into three different levels: "Royal," "Prime," and "Bloom." As your membership level advances, you will be able to access a wider variety of benefits.

Level	Amount spent in a year	Points obtained with the use of hotel facilities	
		Stay	Restaurant
Royal	JPY 300,000 or more	5pt	10pt
Prime	JPY 100,000 or more	3pt	7pt
Bloom	less than JPY 100,000	2pt	5pt

* The points will be earned for each 100 yen expended (tax excluded).
* Some exceptions apply.

To sign up for the EIC membership, just talk to the hotel staff.

Leisure Pack "The Summer" (until September 12th)



Stay plan designed for families from outside Japan, including free Sky Pool use

What the plan covers:
One night's stay/Breakfast/Use of Sky Pool/Shopping coupons that can be used at Keio Department Store and Takashimaya for savings of 5%

News