

May, 2015

## Keio Plaza Hotel Press Release

### **Keio Plaza Hotel hosts “Mt. Fuji Art and Culture Fair” to Enchant Japanese & Overseas Guests with the Beauty of Mt. Fuji through Artwork & Menus**

2<sup>nd</sup> & 3<sup>rd</sup> Floor Lobby, June 1 (Mon.) to 30 (Tue.), Complimentary

TOKYO - [Keio Plaza Hotel](#) (KPH), one of Japan’s most prestigious international hotels located in Shinjuku, Tokyo, will hold a fair of foods and goods from Shizuoka and Yamanashi Prefectures, which are adjacent to Mt. Fuji, between June 1 (Monday) to 30 (Tuesday) introducing the beauty of Mt. Fuji, which is the most representative mountain of Japan and was inducted to the World Cultural Heritage site list. Paintings and other artwork of Mt. Fuji created by the famous artists Shouzo Ishizaki, Takayoshi Sakurai and Seiko Kawachi will be displayed during the fair, including bathhouse drawings of Mt. Fuji by Kiyoto Maruyama. In addition, five restaurants and lounges within the Keio Plaza Hotel will prepare special menus using food materials from Shizuoka and Yamanashi Prefectures that have been designed with the image of Mt. Fuji in mind. In advance of the fair on May 31, a live painting event of a Mt. Fuji bathhouse type painting will be performed. Furthermore, special accommodation plans that include a special Japanese dinner and Mt. Fuji goods will be available as part of an overall strategy of strengthening sales to overseas guests.

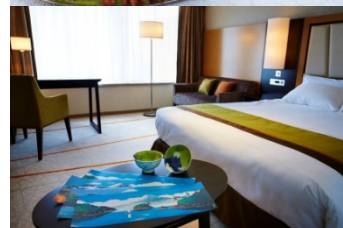
Mt. Fuji was inducted to the list of World Cultural Heritage sites in June 2013, and has drawn an increasing amount of attention of both Japanese and overseas visitors. Furthermore, Shinjuku, where our hotel is located, is the starting point from Tokyo on the journey to Mt. Fuji, which has deeply influenced Japanese art and culture. This marks the third consecutive year that this fair has been held since 2013, and is part of our efforts to strengthen services to overseas guests from over 100 countries around the world, in addition to our Japanese guests.

This year’s fair will be held in the central area of the main lobby on the third floor of our hotel and will display a 6 meter wide by 2.1 meter tall painting by Shouzo Ishizaki, along with seven other of his paintings to be displayed in an art lounge “Duet” for guests to view while enjoying coffee and tea. In the second floor restaurant corridor, 17 paintings and other art items of modern artists from Yamanashi Prefecture will be displayed in cooperation with the NPO Art and Culture Promotion Center.

A large 3.6 by 1.8 meter painting of Mt. Fuji drawn for bathhouses by one of the only two known existing bathhouse artists Kiyoto Maruyama will be displayed as part of the “Mt. Fuji in Public Bathhouses” exhibit in the South Tower lobby, along with explanations of the history and uses of public bathhouses in Japan. Kiyoto Maruyama will create a painting especially for this exhibit onsite within our hotel on May 31, the day before the exhibition starts, in a live performance that will be open to hotel visitors to view. Visitors can see how Maruyama uses his over 50 years of experience to create a splendid painting of Mt. Fuji.

Furthermore, special menus including desserts using foods from Shizuoka and Yamanashi Prefectures will be served at five restaurants within our hotel, including our super buffet, Japanese, all day dining, food boutique and art lounge.

The Keio Plaza Hotel will also offer accommodation packages with gifts depicting Mt. Fuji including posters and Arita porcelain drawn with pictures of Mt. Fuji. These packages also include choice of western or Japanese style breakfasts available at three restaurants, and dinner including popular Japanese menus: sushi, tempura and sukiyaki.



#### Contacts

Sunaho Nakatani, +81-3-3344-0111 [s-nakatani@keioplaza.co.jp](mailto:s-nakatani@keioplaza.co.jp)  
Public Relations Manager, Keio Plaza Hotel Tokyo

## “Mt. Fuji Art and Culture Fair”

Date: June 1 (Monday) to 30 (Tuesday), 2015

Location: 3<sup>rd</sup> floor lobby, other sites

Charge: Complimentary



### ■ Special Exhibit

#### ◎ “Shouzo Ishizaki Paints Mt. Fuji”

Exhibit of folding screen art drawn by the famous Japanese painter Shouzo Ishizaki

#### ◎ “Fuji Culture”, Location: 2<sup>nd</sup> floor restaurant corridor, other sites

17 paintings and other artwork of the modern artists Takayoshi Sakurai, Seiko Kawachi and others from Yamanashi Prefecture will be on display.

\* Cooperation: NPO Art and Culture Promotion Center (Otsuki City, Yamanashi Prefecture)

#### ◎ Mt.Fuji in public bath house Location: South Tower Lobby

The bathhouse art painter Kiyoto Maruyama will create a painting of Mt. Fuji on site and 10 of his other past artworks will also be displayed, along with explanations of the history and usage of public bathhouses. \* Cooperation: Public Bathhouse Art Preservation Association

### Special Event

“Mt. Fuji Live Bathhouse Painting”, complimentary, no reservations required

Date: May 31 (Sunday), 11AM to 3PM

Location: South Tower 3<sup>rd</sup> Floor

One of the only two known existing bathhouse artists will create an impromptu painting of Mt. Fuji at the site of the exhibition in a live performance for guests to view



### ■ Accommodation Plan 「Taste of Japan (June special)」 from May 30 (Saturday) to July 5 (Sunday)

Starting at 60,000 yen per guest

3 night stay, including breakfasts everyday and one dinner at the “Kagari” Japanese restaurant, special gifts including a poster and Arita earthenware depicting Mt. Fuji. Include both service charges and taxes.

For Accommodation plan information, reservations: +81-3-5322-8000

### ■ Restaurant Fair

2<sup>nd</sup> Floor: Super Buffet “Glass Court”

2<sup>nd</sup> Floor: Japanese Restaurant “Kagari”

2<sup>nd</sup> Floor: All Day Dining “Jurin”

2<sup>nd</sup> Floor: Food Boutique “Poppins”

3<sup>rd</sup> Floor: Art Lounge “Duet”



### Contacts

Sunaho Nakatani, +81-3-3344-0111 [s-nakatani@keioplaza.co.jp](mailto:s-nakatani@keioplaza.co.jp)

Public Relations Manager, Keio Plaza Hotel Tokyo